



50th ANNIVERSARY KICKOFF

LETTER FROM THE CEO



The great hockey player, Wayne Gretzky, once said, “A good hockey player plays where the puck is. A great hockey player plays where the puck is going to be.” I love this quote because it exemplifies the proactive, responsive innovation of CPCI for the past 50 years. Since our founding in 1974, we have constantly adapted our strategies to meet the needs of our clients before they fall prey to Planned Parenthood.

In response to the recent changes in the abortion landscape, CPCI has used innovative technologies and partnerships to meet clients before, during, and after their time of need. We are not idly waiting for young people to find us. Rather, we are actively reaching out to them:

- We have upgraded our digital marketing outreach to meet clients on their phones and devices.
- We have added a 24/7 live nurse chat to our client website to expand our accessibility.
- We have increased our clinic hours to encounter them outside of regular times.
- We have added a Patient and Volunteer Coordinator who calls all clients after an appointment is made online and before they arrive at the clinic to establish a pre-appointment relationship.
- We have reached out to more youth groups, schools, and universities with our S.H.A.R.E. (Sexual Health and Relationship) Program to provide life-affirming information and resources.
- We continue to invest in our Mobile Clinics to go out to the “highways and byways” with our medical services.
- We are providing more information about the Abortion Pill Reversal to battle the projected 80% chemical abortion rate.
- We are expanding our referral process to groups like Support After Abortion and Rachel’s Vineyard to promote healing for clients who have suffered from past abortions.

As we head into our 50th Anniversary celebration year, I especially want to thank you and all our “champions” out there who make this work possible. Together we are helping to end abortion one life at a time!

For Life,

“I am so touched that I was able to come in today. I feel like God intervened here and answered my prayers. You are an amazing place. Thank you so very much.”
- CPCI Client



CPCI's original officers: Sandy Chancy, president; Dolores Aldacosta, treasurer; and Diane Bruns, secretary.



CPCI volunteer going through counseling training.



SATURDAY, APRIL 6, 2024



Community Pregnancy Clinics

A Legacy of Life

Celebrate with CPCI in Naples at our **50th Anniversary Gala: A Legacy of Life** with special guest speaker, **Michael Knowles** and emcee, Sam Sorbo. Join us at the Ritz-Carlton Tiburón Golf Resort for social hour, elegant dinner, inspirational speakers, live music, and more! Purchase your tickets today.



SATURDAY, February 3, 2024

A Legacy of Life
in Sarasota

Dinner Event

Join CPCI as we celebrate **A Legacy of Life in Sarasota** with a complimentary dinner at the Lakewood Ranch Golf & Country Club and listen to inspirational speakers from the pro-life community. There is no cost to attend. An opportunity to make a financial gift will be extended.

Tickets and sponsorships for both events are available
at supportcpci.com

CPCI Core Value: Responsive Innovation

S.H.A.R.E. Program

Through the Sexual Health and Relationship Education Program, CPCI is addressing the root cause of abortion. Director of Client Services, Pam Stenzel and Outreach Coordinator, Kathryn Marriott are reaching at-risk youth and young adults with their messages of sexual integrity. In classroom, youth group, and conference settings, Pam and Kathryn are inspiring students to rise above the culture and save sex until marriage.



Digital Marketing Outreach

Our digital marketing outreach efforts are reaching women where they are- on their phones. Using Google Ads and specific abortion keywords, CPCI is one of the first resources women see when they search online for pregnancy help.

24/7 Nurse Chat

Our 24/7 nurse chat launched in April and so far, **we have 6 confirmed saves from clients who reached us through this tool!** This resource allows us to be accessible to women in need 24/7 with nurses ready to answer any questions and schedule appointments! When our staff is off the clock, nurses are provided through Infinite Worth, so that we don't miss a potential client in need!

Abortion Pill Reversal

Many women facing unexpected pregnancies choose to get an abortion out of fear and stress. The Abortion Pill Reversal offers women an opportunity to change their minds after taking the first abortion pill. Using the natural hormone progesterone, medical professionals have been able to save 64-68% of pregnancies through the Abortion Pill Reversal. Time is of the essence. If a client contacts CPCI within 24-48 hours after taking the first abortion pill, our medical team can immediately begin to assist them.

Abortion Pill Reversal Hotline (855) 209-4848
<https://abortionpillreversal.com/>



Volunteer Opportunities

1 CLIENT MENTOR

6 MOBILE CLINIC
PIT CREW VOLUNTEER /
DRIVER

2 MOBILE CLINIC
VOLUNTEER

7 CAREPORTAL
RESPONDER

3 VOLUNTEER
RECEPTIONIST

8 BABY DRIVE
COORDINATOR

4 BABY BOUTIQUE
ASSOCIATE

9 CHURCH
LIAISON

5 CLINIC
MAINTENANCE
VOLUNTEER

10 MAKE A
FINANCIAL
DONATION

Visit supportcpci.com/volunteer-opportunities/
to learn more



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SCAN TO DONATE

Your support makes our work possible! Help families and save lives from abortion through a generous gift to CPCI. Visit supportcpci.com or use the enclosed remit envelope.